

For Immediate Release

January 28, 2010

For More Information Contact:

Crystal McNeal 414.937.6124 or
crystal.mcneal@bcw.edu

BloodCenter of Wisconsin Helps Blood Supply to Haiti

BloodCenter of Wisconsin is contributing to a national effort to provide blood and blood products to support patients in Haiti. Working in coordination with AABB's Interorganizational Task Force on Domestic Disasters and Acts of Terrorism, 25 units of red blood cells from BloodCenter of Wisconsin have been sent to Haiti this week to help those in need.

BloodCenter of Wisconsin, along with dozens of community blood centers throughout the country as well as the American Red Cross, is part of a national disaster response system coordinated by the American Association of Blood Banks (AABB), America's Blood Centers (ABC) and Blood Centers of America (BCA).

These groups work collaboratively to coordinate the nation's blood supply during disasters. It is important to donate blood year round to maintain a stable blood supply to meet emergency and every day needs. BloodCenter of Wisconsin thanks our blood donors for their ongoing commitment that allows us to help save lives whenever and wherever the need arises.

BloodCenter of Wisconsin is the only provider of blood to hospitals in 28 Wisconsin counties including every community hospital in southeastern Wisconsin. BloodCenter of Wisconsin advances patient care by delivering life-saving solutions grounded in unparalleled medical and scientific expertise.

###